

'Radio Space': Using Community FM to Link Individuals in an Expanding World; Locally and Globally

Mugiko Nishikawa & Thomas Garza from WRFU

Is community radio becoming obsolete with the development of personal media?

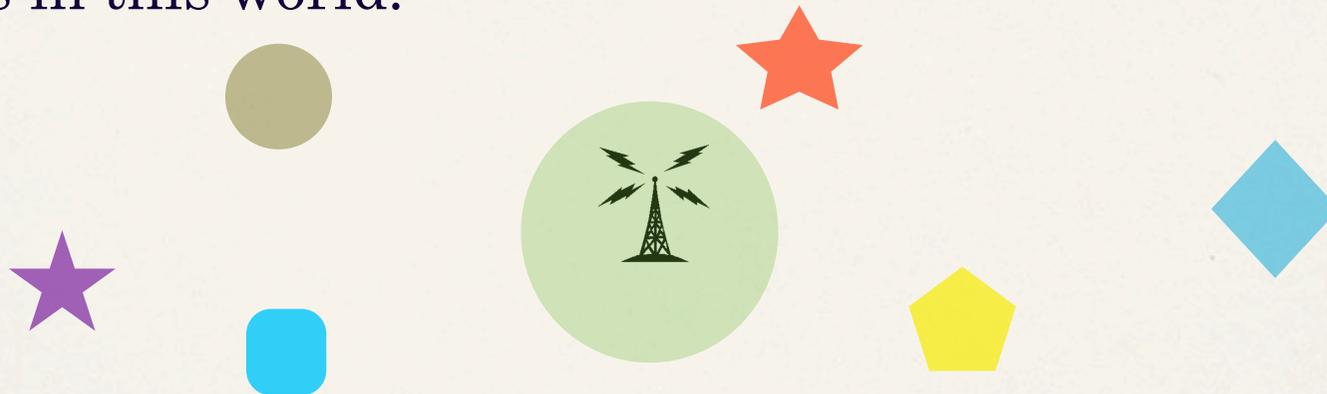
- * As the technology of personal media expands our capabilities, it also expands our horizons as well. Social networking is a case in point.
- * As people become more familiar with and used to making connections using social networks, their definition of 'community' has expanded to potentially include any and all like-minded individuals regardless of their location.

*Community Radio
is outdated?*

Possibilities of using community radio

We will discuss

the **'Radio Space'**, which is produced from local small radio station to connects different areas and link individuals and places in this world.



the possibilities of using community radio in a way that is **based on a local area** but also moves **beyond it in multi-linguistic and multi-cultural** ways



Challenges of Radio Shows from WRFU, from community radio but for beyond the local area

- ❖ We will introduce two radio shows from WRFU, which are designed to take advantage of this new definition of community.
- ❖ **11th Indian** (2005~):based in Illinois and Minnesota on Native American Issues by telephone, focusing on the individual lives.
- ❖ **Harukana Show** (2011~):a Japanese radio show which connects US and Japan through radio and online, on various aspects of society and culture in the daily lives in Japan and in Illinois.
- ❖ The session will also be presented live on **Higashinada community media**, from Kobe, Japan, where more residents move out and in after the large earthquake, 1995.

What is broadcast, radio, and radio space?

- ❖ “Broadcast” has **political histories** in the societies and states, radio has the **public space**, the **authenticity** has been given by the authorities.
- ❖ Radio is not trendy, but handy, easy and familiar, sitting **next to people in their daily lives**.
- ❖ Radio space is **physical**; it is made of sounds and human voices which brings participants and listeners closer together because of a perceived **intimacy**

Radio Space: imaginary power

Broadcast

political history
public space
authentic

Radio

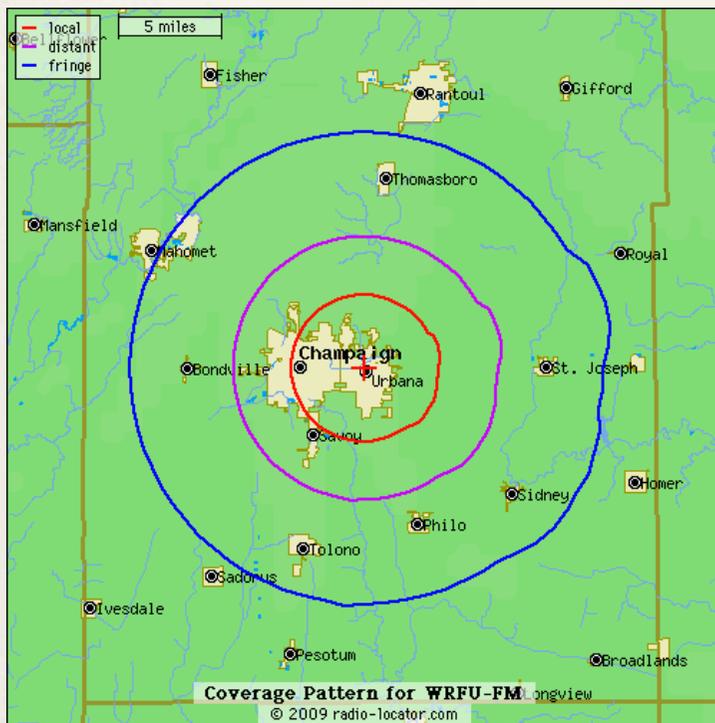
handy, easy, familiar
Physical: voice to ear
intimacy

- * Radio space is an **imaginary space** in the media which has the power to **inspire people** and **create a “reality”** in their lives.

Radio Space

Imaginary power
inspire
create reality

Community Radio: limited geographically but open to everybody



- ❖ Geographically limited
- ❖ Community based, not only for majority, but also for minorities, diversity, for any persons
- ❖ Available for local people not only as a listener, but also a participant
- ❖ UCIMC has empowered people to

“become the media”!?

Community Media

□ of the community

□ by the community

□ for the community

- × Small numbers of Japanese residents in U – C
- × No Japanese “Community” in the local area
- × No personal network, no locally based community



What is
Community?

how to become media?

If you don't have any community nor
network based in the local area,

nor specific
motivation to be
involved in

Is community radio not available?

Non English speaker

Nor techniques to produce the radio

Harukana Show: connect US and Japan through radio



Target

- ① Residents in U-C, who are interested in Japanese cultures and societies
- ② The Persons in Japan, who are interested in alternative media and “US”

Harukana Show

- ❖ A Radio Show from WRFU, a community FM, Urbana, IL, US. Every Friday from 6pm to 7pm, since April 2011
- ❖ Talk in Japanese (sometimes English) and J-POP,
- ❖ Staff of the show and guests from U-C and Japan(Kyoto, Kobe, Tokyo, etc.) Connect US and Japan through radio and internet.
- ❖ Experimental Media Space to link places and individuals beyond nations.



Harukana Show website

TOM MIXER STUDIO of WRFU, UC-IMC, URBANA, IL

MUGIKO HOST
KYOTO, JAPAN

WRFU-LP
URBANA
104.5FM
FRIDAY
6PM~7PM

e-mail: haruwa@me.com

TAMAKI
URBANA, US

TATEISHI
KYOTO, JAPAN

RYUTA
URBANA, US

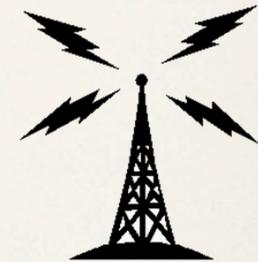
TSUJINO
KOBE, JAPAN

HARUKANA SHOW

<http://harukanashow.org/>

How to connect US and Japan

Broadcast



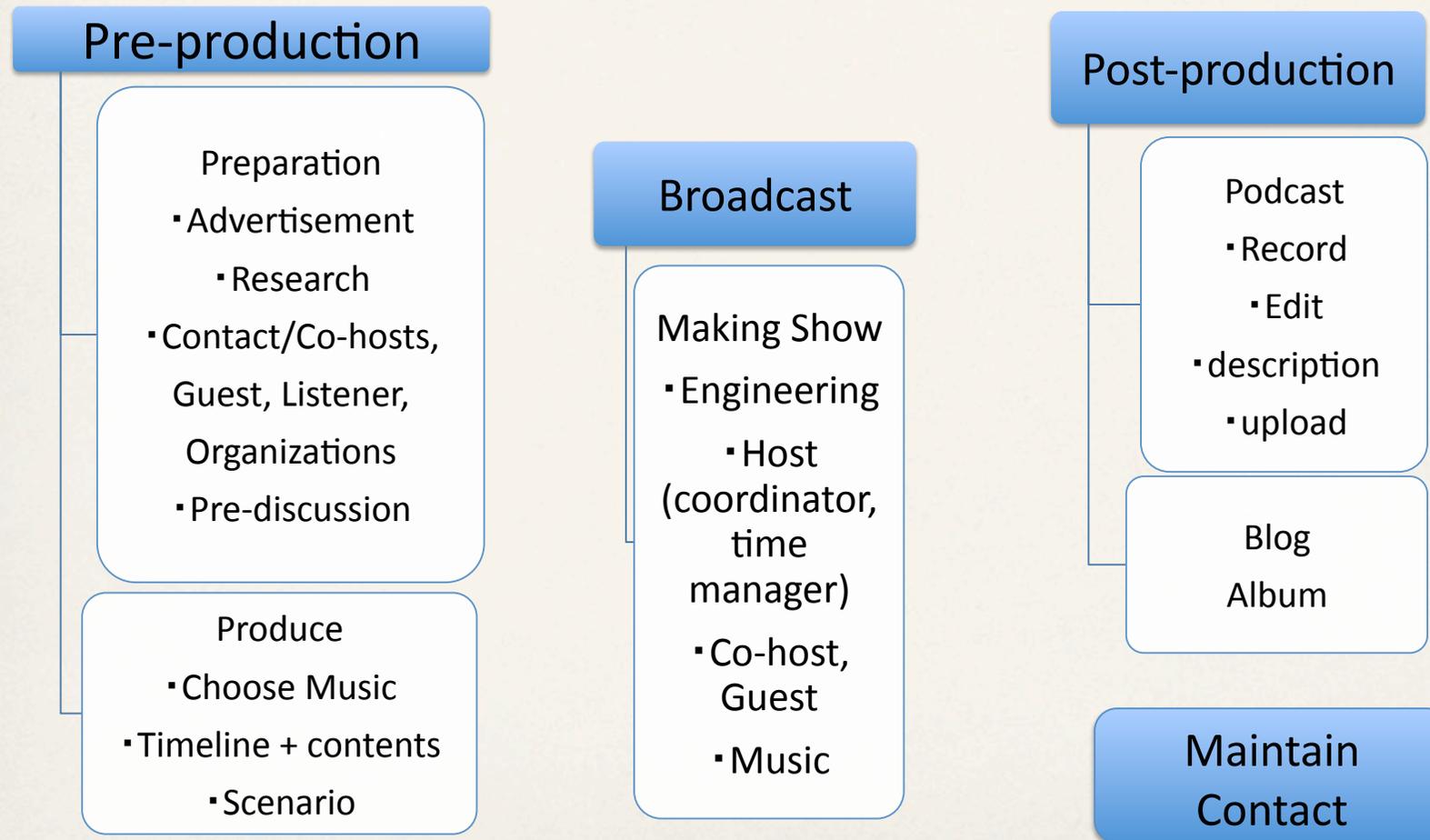
- * WRFU-LP: Studio and Tower in the UC-IMC
- * Skype (Internet): Contact Japan and US directly

MikexPC with Internet → Mixer → Transmitter → Tower

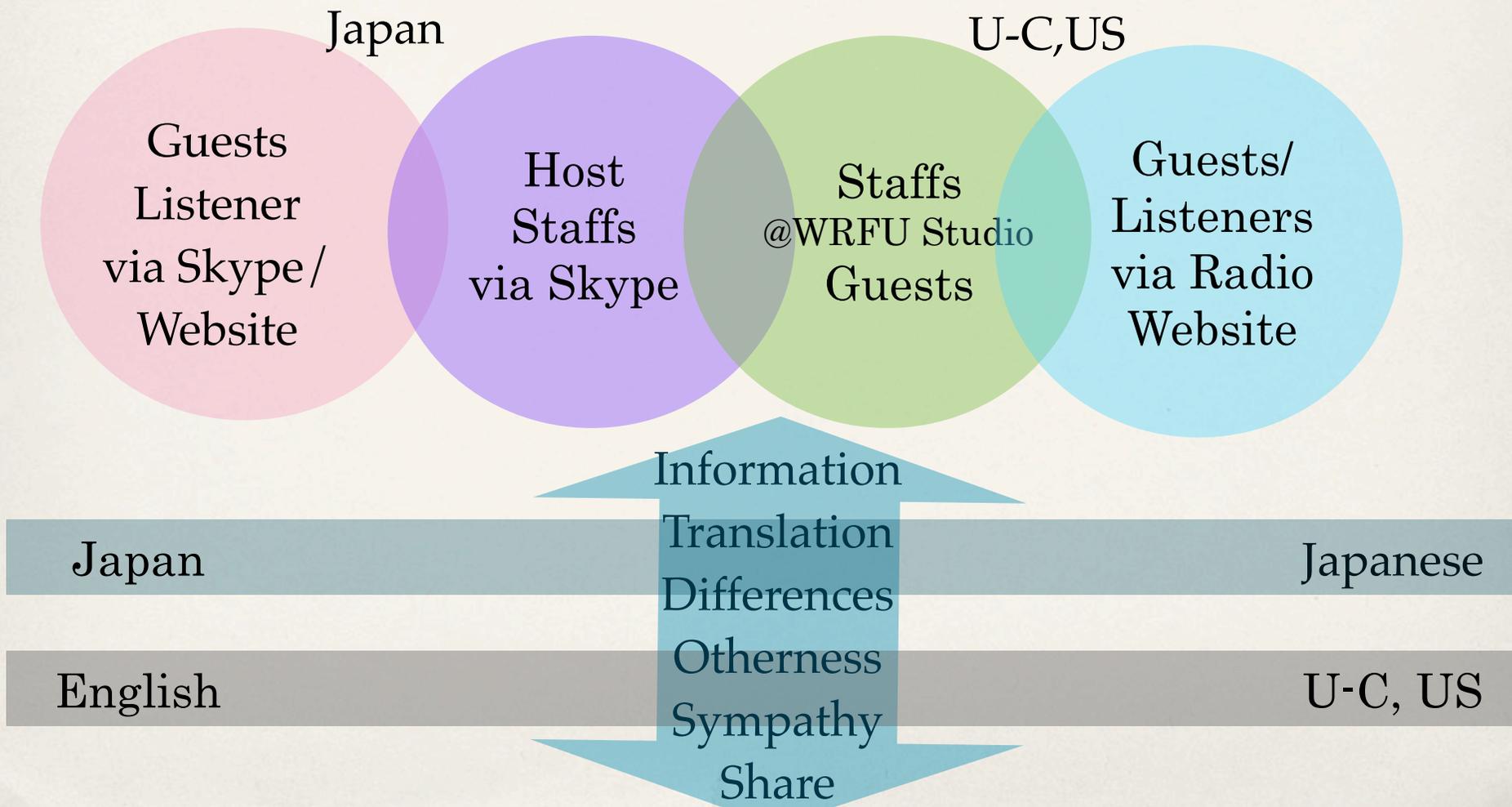
Podcast

- * Website of the Radio show with Podcast of the edited record of the live talk in Japanese (sometimes in English) with summary and explanations
- * [Archive of People's Voice](#) in the daily lives

Process to make Harukana Show



Radio show to Link others



Imaginary Radio Space



JAPAN WORKSHOP - FALL 2011

**Date: Tuesday
September 6th
Time: 4 p.m. - 5 p.m.
Place: Freeman Fellow
Conference - Room 101**

***“Radio Space to link
among “Communities”
and “Nations”: a Japanese
Radio Show in a
Community FM, IL, US.”***

**Speaker: Dr. Mugiko Nishikawa
(Professor of Anthropology
Konan University - Kobe, Japan)**

Sponsors:
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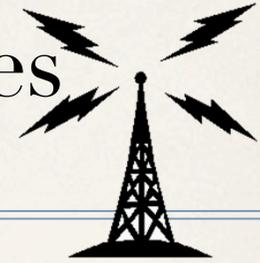
- Authenticity: “a radio show in US”, to connect US and Japan directly, Exotic: for local listener and website visitor

“Japan”

“US”

- Imagined world : “Japan” “America” via culture; news, music, Anime, games, film, CDs, Manga, literature, news, sports, and a variety of commercial products

Realities which Imaginary Space makes



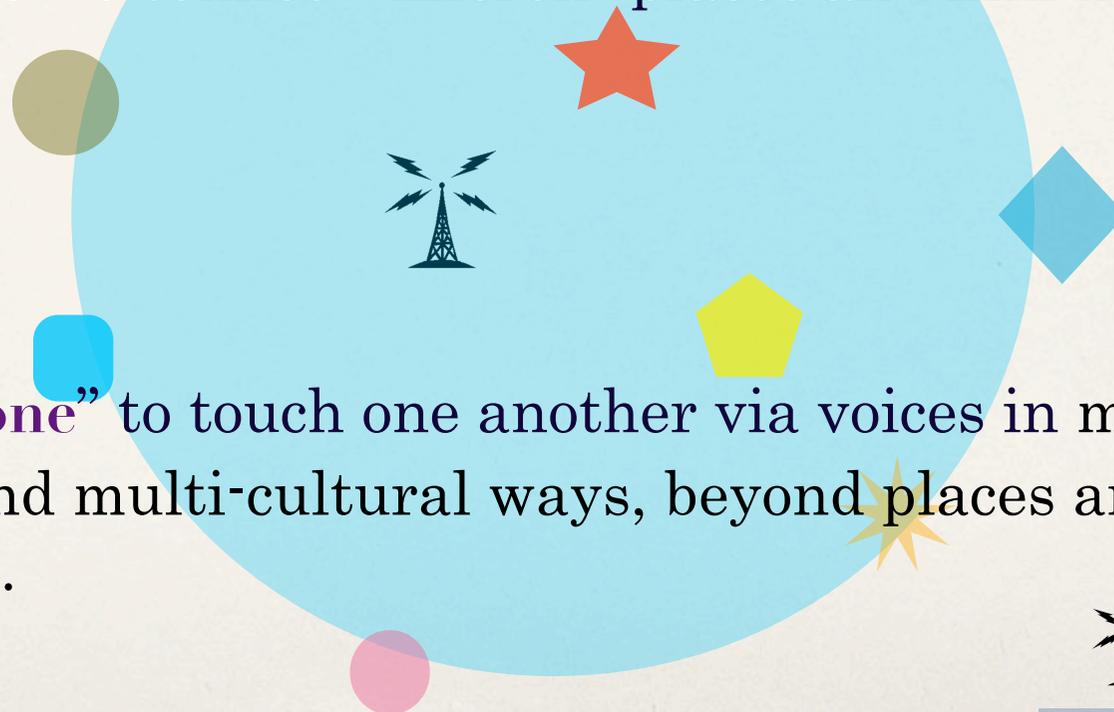
- ❖ **“Reality”**: small audience, no locally based community, not representative of Japan or US.
- ❖ **“Collaboration”** generates interest to others, inspire people to express themselves.
- ❖ **“Practical comparative culture”** by the conversation and translation through radio, to exchange information and find details of lives in places and differences among others.
- ❖ **“Imaginary Space”** as a contact zone to create “realities” in cross cultural activities.

Creative Contact Zone in the Media Space

“**Imaginary Space**” as a contact zone makes “realities” in cross cultural activities.

“**Open Space**” to connect different places and link individuals.

“**Contact Zone**” to touch one another via voices in multi-linguistic and multi-cultural ways, beyond places and generations.



Awareness and discovery: differences and diversities

“**Awareness**” examine various aspects of society and culture in people’s daily lives and discover the “**differences**” between US and Japan , or the **diversities** among “us”

※The history and functions of the community radio are different. In Japan, community radio developed with the experience of disasters, and have been asked to work with local communities closely. We can learn from Community Radios internationally, ex. Multi Language Information by FMYY&Multi Language Center FACIL, FM Aozora(Temporary Disaster Broadcasting Station) in ‘KATAWARA’ by Ise, Shin-ici



Thank you

